

## A new look!

There is something new in decorative light poles. It's not round. It's not square. It's a hexagon shaped (six-sided) pole which only the beauty and flexibility that wood can provide.

## Yes. It's Wood.

Today, wise developers, landscape architects and contractors for everything from existing communities and residential developments to new recreational resorts are returning to the natural beauty, economy, flexibility of wood.

It's the Earth-Friendly choice because it's abundant in nature, renewable, recyclable and economical.



## Earth Friendly

Wood offers another big advantage. Wood poles offer an opportunity for atmospheric carbon sequestration not provided by other materials. A recent Electric Power Research Institute (EPRI) study indicates that wood poles last up to 50 years.\* Preserved poles store carbon for their lifetime, keeping damaging carbon from escaping into the atmosphere.



**TimberWood® Products**

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(800) 556-1098

\* North American Wood Pole Council Technical bulletin. Dec 2008



# HEX

A New  
Dimension In  
Lighting To  
Set Your  
Project Apart  
From The  
Norm

TimberWood's  
newest  
earth-friendly  
pole

# The HEX joins a full line of TimberWood classic wood light poles

## The natural look

Whether it's a leading Landscape Architect or an experienced developer, in the right hands wood becomes like the artist's clay for placement in the right environment.

And the artist uses it with the confidence that the naturally occurring raw material used in its manufacture is created using the power of the earth's solar energy from the beginning of time.

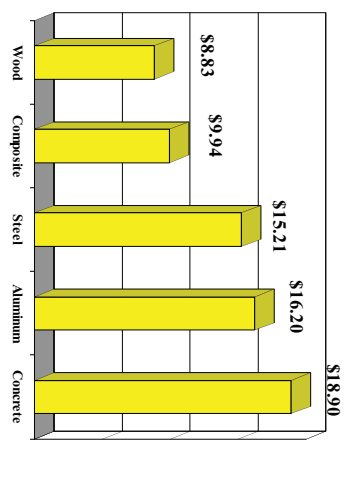
What used to be old is new again. Upscale resorts, golf clubs and residential developments have "discovered" the natural beauty, economy and flexibility of wood. Take a second look at wood to enhance your next project. Let us help you customize your outdoor lighting.

## High quality and long service life

Yes, wood is the environmental choice for decorative light poles. Yes, wood fits naturally into almost any environment. Yes, wood is readily available, made from renewable resources and is an attractive enhancement to most luminaires.

## The benefits of wood poles

Average Installation Cost Per Foot



Source: Edison Electric

Chart from Shakespeare Composite Structures

- Lowest installed cost
- Flexible, resilient, strong
- Easy to install, easy to maintain
- Environmentally Preferred
- Aesthetically pleasing – anywhere
- Natural, renewable materials
- Decades of superior performance

- 12 foot to 25 foot heights
- Each side 2 9/16". Thickness 5 1/8".
- In-ground or above-ground installation
- Top caps, steel bases, mounting brackets available

